Fifth International Symposium
MINERAL RESOURCES AND MINE DEVELOPMENT
27 - 28 May, 2015
Aachen, Germany

SPONSORSHIP OPPORTUNITIES
AIMS – Aachen International Mining Symposia

Rockbolting and Rock Mechanics in Mining

High Performance Mining

Mineral Resources and Mine Development
(expected: 350 participants, 40 presentations, 20 exhibitors)

Sustainable Development in the Minerals Industry (SDIMI)
2005, 2011
Symposium Participants 1995 - 2014

- Total
- Foreign Country

Participants:
- Roofbolting 1995: 281
- High Performance 1997: 266
- Roofbolting 1998: 304
- Rapid Mine 2000: 419
- High Performance 2001: 385
- Roofbolting 2002: 465
- High Performance 2003: 415
- Roofbolting 2004: 385
- SDIM 2005: 412
- Rapid Mine 2006: 402
- High Performance 2007: 397
- Roofbolting 2008: 386
- High Performance 2009: 382
- Mineral Resources 2010: 302
- SDIM 2011: 330
- Rockbolting 2012: 350
- Mineral Resources 2013: 330
- High Performance 2014: 330
## Overview Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Event</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Official Symposium Dinner</strong></td>
<td>25,000 Euro + VAT *</td>
</tr>
<tr>
<td>The highlight of the symposium with a unique forum for networking</td>
<td><strong>SOLD</strong></td>
</tr>
<tr>
<td><strong>Symposium Satchels, Note Pad &amp; Pens</strong></td>
<td>6,500 Euro + VAT *</td>
</tr>
<tr>
<td>Promote your company name during and after the symposium</td>
<td><strong>SOLD</strong></td>
</tr>
<tr>
<td><strong>Principal Symposium Sponsorship</strong></td>
<td>4,000 Euro + VAT</td>
</tr>
<tr>
<td>The excellent exposure before, during and after the event</td>
<td></td>
</tr>
<tr>
<td><strong>Symposium Coffee</strong> (per day)</td>
<td>3,000 Euro + VAT *</td>
</tr>
<tr>
<td>The excellent exposure throughout the symposium</td>
<td><strong>SOLD</strong></td>
</tr>
<tr>
<td><strong>Symposium Lunch</strong></td>
<td>3,000 Euro + VAT *</td>
</tr>
<tr>
<td>Provide hospitality to the symposium delegates</td>
<td></td>
</tr>
<tr>
<td><strong>Symposium Name Badges</strong></td>
<td>2,500 Euro + VAT</td>
</tr>
<tr>
<td>Delegates wear your logo at all times during the symposium</td>
<td><strong>SOLD</strong></td>
</tr>
<tr>
<td><strong>Bookmark in the printed Symposium Proceedings</strong></td>
<td>2,500 Euro + VAT</td>
</tr>
<tr>
<td>Remind your target group even beyond the symposium</td>
<td><strong>SOLD</strong></td>
</tr>
<tr>
<td><strong>Advertisement in the Program Brochure</strong></td>
<td>1,750 Euro + VAT</td>
</tr>
<tr>
<td>The important document for delegates before and during the symposium</td>
<td></td>
</tr>
<tr>
<td><strong>Satchel Insert</strong></td>
<td>1,250 Euro + VAT</td>
</tr>
<tr>
<td>Include your brochure or gift in the symposium satchels</td>
<td></td>
</tr>
</tbody>
</table>

* Unique Sponsoring Opportunity
Official Symposium Dinner – € 25.000,-

Symposium Dinner on Wednesday, 27 May 2015:
- Name and corporate logo will feature on the dinner menu cards and the invitations
- Table decorations in the colours of the sponsor
- Opportunity for special lighting design in the Aula Carolina
- Opportunity for a sponsoring company’s representative to give a short address to the dinner attendees.

Logo Positioning:
- Corporate logo on all symposium material

Symposium Website:
- Recognition as “Official Symposium Dinner Sponsor” (with corporate logo) on the symposium website with a hyperlink to your homepage
- Separate website menu item to present your company

Advertisement in the printed Symposium Proceedings:
- Format: 167 mm width x 240 mm height, coloured, printed proceedings: 400 copies

Advertisement in the Program Brochure:
- DIN A5, coloured, printed program brochures: 7,000 copies

Exhibition: Exhibition booth of 4 m width x 2 m depth

Verbal Acknowledgement during the symposium program

Promotional Material inside the Symposium Satchels

Three complimentary Symposium Registrations
Symposium Satchels, Note Pad & Pens – € 6.500,-

Symposium Satchels with printed corporate logo of the sponsor

Pens and Note pads with printed corporate logo of the sponsor placed in the symposium satchels

Logo Positioning:

Corporate logo on all symposium material

Symposium Website:

Recognition as “Symposium Satchels, Note Pads & Pens – Sponsor” (incl. corporate logo) on the symposium website with a hyperlink to your homepage

Separate website menu item to present your company

Exhibition: Exhibition booth of 4 m width x 2 m depth

Promotional material inside the Symposium Satchels

One complimentary Symposium Registration
Principal Symposium Sponsorship – € 4.000,-

Logo Positioning:
- Corporate logo on all symposium material

Symposium Website:
- Recognition as “Principal Symposium Sponsor” (with corporate logo) on the symposium website with a hyperlink to your homepage
- Separate website menu item to present your company

Advertisement in the printed Symposium Proceedings:
- Format: 167 mm width x 240 mm height, coloured, printed proceedings: 400 copies

Advertisement in the program brochure:
- DIN A5, coloured, printed program brochures: 7.000 copies

Exhibition: Exhibition booth of 4 m width x 2 m depth

Promotional material inside the Symposium Satchels

One complimentary Symposium Registration
Symposium Coffee Day 1 – € 3.000,-

Symposium Coffee on Wednesday, 27 May 2015:
- Table decoration in the colours of the sponsor
- Place cards with the corporate logo of the sponsor
- Opportunity for a sponsoring company’s representative to give a short address to the attendees

Logo Positioning:
- Corporate logo on all symposium material

Symposium Website:
- Recognition as “Symposium Coffee Sponsor“ (with corporate logo) on the symposium website with a hyperlink to your homepage
- Separate website menu item to present your company

Exhibition: Exhibition booth of 3 m width x 2 m depth

One complimentary Symposium Registration
Symposium Coffee Day 2 – € 3.000,-

Symposium Coffee on Thursday, 28 May 2015:
- Table decorations in the colours of the sponsor
- Place cards with the corporate logo of the sponsor
- Opportunity for a sponsoring company’s representative to give a short address to the attendees

Logo Positioning:
- Corporate logo on all symposium material

Symposium Website:
- Recognition as “Symposium Coffee Sponsor” (with corporate logo) on the symposium website with a hyperlink to your homepage
- Separate website menu item to present your company

Exhibition: Exhibition booth of 3 m width x 2 m depth

One complimentary Symposium Registration
Symposium Lunch – € 3.000,-

Symposium Lunch on Wednesday, 27 May 2015:
- Table decorations in the colours of the sponsor
- Place cards with the corporate logo of the sponsor
- Opportunity for a sponsoring company’s representative to give a short address to the attendees

Logo Positioning:
- Corporate logo on all symposium material

Symposium Website:
- Recognition as “Symposium Lunch Sponsor” (with corporate logo) on the symposium website with a hyperlink to your homepage
- Separate website menu item to present your company

Exhibition: Exhibition booth of 3 m width x 2 m depth

One complimentary Symposium Registration
Symposium Name Badges – € 2.500,-

Name Badges:
The corporate logo will be printed on the name badges of the participants

Logo Positioning:
Corporate logo on all symposium material

Symposium Website:
Recognition as “Name Badge Sponsor” (with corporate logo) on the symposium website with a hyperlink to your homepage
Separate website menu item to present your company

Exhibition: Exhibition booth of 3 m width x 2 m depth

One complimentary Symposium Registration
Bookmark in the printed Symposium Proceedings: € 2,500,-

- 6,5 cm width x 20,5 cm height
- 135g photo print
- sign braid (34 cm) in the colour of the sponsor
- Printed proceedings: 400 copies

Logo Positioning:
- Corporate logo on all symposium material

Symposium Website:
- Recognition as “Bookmark Sponsor” (with corporate logo) on the symposium website with a hyperlink to your homepage
- Separate website menu item to present your company

Deadline: 20 March, 2015
Advertisement in the Program Brochure – € 1.750,-

Advertisement in the Program Brochure:

- DIN A5, coloured
- Printed programs: 7000 copies

Logo Positioning:

- Corporate logo on all symposium material

Symposium Website:

- Recognition as “Advertisement Sponsor” (with corporate logo) on the symposium website with a hyperlink to your homepage
- Separate website menu item to present your company

Deadline: 26 January, 2015
Satchel Insert – € 1.250,-

Satchel Insert:

In the form of a corporate flyer or gift

Number of Delegate Satchels: ca. 400

Logo Positioning:

Corporate logo on all symposium material

Symposium Website:

Recognition as “Satchel Insert Sponsor” (with corporate logo) on the symposium website with a hyperlink to your homepage

Separate website menu item to present your company

Deadline: 27 April, 2015
Advertisement – Information

Advertisement in the printed proceedings:

The proceedings will be published in the "Aachen International Mining Symposia" with an edition of 400 copies in one volume with approximately 600 pages, including figures and tables.

Format:

Format of the proceedings: 167 mm width x 240 mm height

Format of the advertisement: Trim size: 167 mm width x 240 mm height

Bleed size: 173 mm width x 246 mm height

Bleed size plus 3 mm allowance for cutting at the outer rims

Placing: Advertisements will be inserted right-sided

Technical Requirements:

Coloured Advertisement: CMYK

File Format: PDF, EPS, JPG, TIF and files of current Graphic Programs

Resolution: 300 dpi

Artwork Transmission: E-Mail or CD via Mail

Deadline: 20 March, 2015
Exhibition – Information

- All morning and afternoon tea breaks will be served in the exhibition area. This will provide excellent opportunities for Exhibitors and Delegates to meet and talk.
- The traditional Dinner Party provides the opportunity to get in contact with customers and colleagues.

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, 26 May 2015</td>
<td>10.00 am - 6.00 pm</td>
<td>Exhibitors set up Displays</td>
</tr>
<tr>
<td>Wednesday, 27 May 2015</td>
<td>7.30 am - 8.30 am</td>
<td>Exhibitors set up Displays</td>
</tr>
<tr>
<td></td>
<td>9.00 am - 6.00 pm</td>
<td>Symposium and Exhibition</td>
</tr>
<tr>
<td>Thursday, 28 May 2015</td>
<td>9.00 am - 3.00 pm</td>
<td>Symposium and Exhibition</td>
</tr>
<tr>
<td></td>
<td>3.00 pm</td>
<td>Exhibitors remove Displays</td>
</tr>
</tbody>
</table>
Exhibition – Information

Poster Walls
You can use your own display or you can borrow poster walls from the RWTH Aachen University. Their dimensions are:
(Width x Height) 90 x 220 cm
Posters can be attached either by power strips or be hung on hooks.

Electricity
To supply power to your booth, you need to bring your own extension cord.

Table and Chairs
If required, 1 table and 2 chairs can be provided upon request.

Insurance
It is the responsibility of the exhibitors to be properly and adequately insured (e.g. fire, thievery, damage by water and weather, risk of transport etc.).

Variations
The program is subject to change which means that the organiser can invite substitute speakers or change the venue.
Symposium Secretariat
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Notes