



Sponsorship & Exhibition Prospectus

First International Conference

Mineral Resources for Future Generations

AIMS 2020

Aachen International Mining Symposia

02 & 03 April 2020





First International Conference Mineral Resources for Future Generations

Welcome

On behalf of the Institute of Mineral Resources Engineering (MRE), we would like to invite you to become a sponsor of the First International Conference on **Mineral Resources for Future Generations** in Aachen, Germany. This brochure contains information about our upcoming Conference, a wide range of sponsoring opportunities, as well as all benefits that you can expect from your sponsorship.

Scope

Each year, our Conference hosts more than 200 professionals from academic institutions, government agencies, equipment suppliers, software providers, professionals from the mining industry and practitioners from consulting companies.

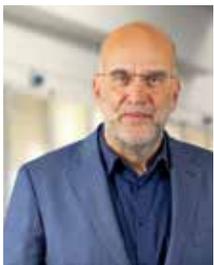
Participants AIMS 2019 by Sectors



- Science & Research
- Industry
- Media
- Authorities
- University

If we were able to draw your interest on a prospective sponsorship or if you have further questions, please contact the organisation team at aims@mre.rwth-aachen.de.

We are looking forward to welcome you and your company at the AIMS 2020 Conference **Mineral Resources for Future Generations!**



Prof Bernd Lottermoser
Chair, First International Conference
Mineral Resources for Future Generations

Objective

Human existence and progress rely on a sustainable supply of minerals. As global population and demand for mineral resources continue to grow, mining aims to become a high-tech industry with greater productivity, safety and returns. While we must develop and utilize mineral resources effectively and efficiently, we should also provide mineral resources responsibly. The latter requires ever smaller environmental footprints, using clean energy technologies, following innovative mine closure concepts and considering greater demands for transparency. Innovations and digital technologies could catapult mining into a new era of greater responsibility and stakeholder engagement. Sustainability is no longer an option but an imperative in mining. So the Conference will feature invited keynote speakers, exhibitions by industry and key topic sessions with oral and poster presentations drawn from submitted abstracts.

Topics

The Conference will address a series of topics with a focus on

- Resources opportunities and constraints
- Innovation and technologies
- Mining and the environment
- Mining and society

Keynote Speakers

- Peter Buchholz**, DERA, Germany
- Alan Butcher**, Geological Survey of Finland, Finland
- Chris Bryan**, BRGM, France
- Helmut Ehnes**, VISION ZERO Steering Committee of ISSA, Germany
- Andy Fourie**, University of Western Australia, Australia
- Longbin Huang**, University of Queensland, Australia
- Tommi Kauppila**, Geological Survey of Finland, Finland

Auditorium

PPS Lecture Hall Building | Professor-Pirlet-Str. 12 | 52074 Aachen

Dinner Party

Couven Hall | Kármánstraße 19 | 52062 Aachen



Platinum Sponsorship Exclusive

€ 3,000

The best way to brand your company - As main sponsor you will receive premier exposure

Host of the Dinner Party

We offer your company the **exclusive** opportunity to become the host of our unique, well-known, and esteemed Dinner Party which will take place on **Thursday, 02 April 2020**.

The details of the Platinum Sponsorship Package are negotiable.

You will have the opportunity to present your company as the sponsor of the night in a five minute welcoming speech. Your company's logo will be on the menu-, as well as on the invitation cards and much more.

We are confident that this unique marketing opportunity will exceptionally reward your company.



Features for the platinum package

Before the Conference

- Recognition on the Conference website with a short description of your company and a hyperlinked logo
- Recognition of your company's sponsorship in our email newsletters

At the Conference

- Two complimentary Conference registrations, including Dinner Party
- Exclusive 5 min talk and opportunity to open the buffet, alternatively recognition at the buffet opening speech
- Large display of the company logo on the wall (respectively on a screen) during the Dinner Party
- Opportunity to design and provide the menu and invitation cards for each participant
- Promotional material (to be provided by sponsor)
- Acknowledgement during the Conference in the opening and closing sessions
- Hyperlinked company logo in the Conference app (Whova)

After the Conference

- Recognition in the thank you email to all attendees
- Logo on the Conference website until the end of 2020



Gold Sponsorship

€ 2,700 Each

Your brand is present during the coffee breaks or lunches

Choose **one** of the following options:

☐ Conference Lunch

Become the **exclusive** sponsor of our luncheons on **both days** of the Conference, which are offered in the **PPS Lecture Hall Building**.

As an official sponsor you will receive the opportunity to distribute table tents, napkins and other useful items with the logo of your company as well as promotional material on all tables.

☐ Coffee and Refreshments

Become the **exclusive** sponsor of our coffee breaks on **both days** of the Conference, which are offered in the **PPS Lecture Hall Building**.

As the official sponsor you will receive the opportunity to distribute table tents, napkins and other useful items with the logo of your company as well as promotional material on the much frequented coffee and refreshment tables.

Features for golden packages

Before the Conference

- Recognition on the Conference website with a short description of your company and a hyperlinked logo
- Recognition of your companies' sponsorship in our email newsletters

At the Conference

- Two complimentary Conference registrations, including Dinner Party
- The opportunity to distribute table tents with the logo of your company as well as promotional material
- Acknowledgement during the Conference in the opening and closing sessions
- Hyperlinked company logo in the Conference app (Whova)

After the Conference

- Recognition in the thank you email to all attendees
- Logo on the Conference website until the end of 2020





Silver Sponsorship

€ 2,500 Each

Strategies for success - Increase the visibility of your company brand

Choose **one** of the following options:

□ Mobile Phone Charging Station

By being the **exclusive** sponsor of a Mobile Phone Charging station, you will offer a popular service to the Conference participants. It offers its guests space for mobile phones, tablets or compact cameras. The station has in addition to the advertising screen also an illuminated poster surface for custom artwork. Devices are always secured against vandalism, theft and technical risks during charging cycles.

□ USB Flash Drive

As the **exclusive** sponsor of the Conference USB flash drives containing the electronic Conference proceedings you will ensure high visibility of your company. Your company logo will appear on one side of the USB drive and assures that your company attracts each participant's attention, even after the Conference. Flash drives will be provided by the sponsor.

□ Lanyards and Name Badges

This **exclusive** sponsorship provides your company with high visibility as each participant wears the lanyard and name badge throughout the entire Conference. Name badges and lanyards will be provided by the sponsor.

□ Conference Bags

This **exclusive** sponsorship gives you the opportunity to place your company's logo on all Conference bags. These bags will be handed out and used by each participant. Conference bags will be provided by the sponsor.

Features for silver packages

Before the Conference

- Recognition on the Conference website with a short description of your company and a hyperlinked logo
- Recognition of your companies' sponsorship in our email newsletters

At the Conference

- Free exhibition booth (length 2 - 3 m)
- Two complimentary Conference registrations, including Dinner Party
- Company logo in the Conference program brochure
- Promotional material (to be provided by sponsor)
- Acknowledgement on PowerPoint slides during coffee breaks
- Hyperlinked company logo in the Conference app (Whova)

After the Conference

- Logo on the Conference website until the end of 2020





Student Participation Sponsorship

Invest in your company's future by supporting students to attend this Conference

This special sponsorship package provides your company with the outstanding opportunity to support with the next generation of mining professionals. For this purpose we will offer you a separate room at the Conference venue where you can present and promote your company to the sponsored students.

Each of your sponsored students will receive an invitation letter by email where your company is stated as the personal sponsor. In addition, promotional material can be attached to this invitation letter.

Packages can be individually tailored to suit your company's requirements.

Before the Conference

- Recognition on the Conference website with a short description of your company and a hyperlinked logo
- Company logo in our online Conference program
- Recognition of your company's sponsorship in our email newsletters

At the Conference

- Provide Conference participation for a certain number of students (Minimum five students)
- Acknowledgement as the student's personal sponsor in the electronically submitted Conference invitation letter, includes the opportunity to attach promotional material for all supported students
- Acknowledgement during the Conference in the opening and closing sessions
- Opportunity to meet all supported students in an exclusive for your company provided room to present your company and to network with highly qualified prospective employees, includes the opportunity to distribute your promotional material exclusively to all sponsored students.
- Hyperlinked company logo in the Conference app (Whova)

After the Conference

- Logo on the Conference website until the end of 2020





Exhibition Package € 1,250

Creating customer connections

This sponsorship will provide excellent opportunities for exhibitors and delegates to meet, talk and to present the company throughout the entire Conference (booth length 3 m). All morning and afternoon coffee breaks will be served in the exhibition area. Two tickets for the stallkeepers are included (Dinner Party excluded).

À LA CARTE

□ Full Page Advertisement € 1,250

This sponsorship gives you the opportunity to advertise on a full page in the **online conference proceedings** (cover page inside, Din A5). Your company becomes visible to all participants at the Conference.

□ Half Page Advertisement € 1,000

This sponsorship gives you the opportunity to advertise on a half page in the **online conference proceedings** (cover page inside, Din A5). Your company becomes visible to all participants at the Conference.

□ Satchel Inserts € 1,500

This sponsorship gives you the opportunity to place your company's promotional material in all Conference bags which will be handed out to each participant.

□ Individual Sponsorship package

If you have particular ideas for your very own effective sponsorship, please do not hesitate to contact us. We would be happy to receive any suggestions.

Features for all options

Before the Conference

- Recognition on the Conference website with a short description of your company and a hyperlinked logo

At the Conference

- Hyperlinked company logo in the Conference app (Whova)

After the Conference

- Logo on the Conference website until the end of 2020



Thinking the Future
Zukunft denken



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Impressum

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