



Sponsorship & Exhibition Prospectus

Second International Conference **Mining in Europe**
AIMS 2017



Aachen International Mining Symposia
07 - 08 June 2017





Second International Conference Mining in Europe

AIMS 2017

Welcome

On behalf of the Institute of Mineral Resources Engineering (MRE), we invite you to become a sponsor of our 2nd International Conference on Mining in Europe in Aachen, Germany. This brochure contains information on our upcoming Conference, a wide range of sponsoring opportunities, as well as all benefits that you can expect from your sponsorship.

Scope

Each year, our Conference hosts more than 300 professionals from academic institutions, government agencies, equipment suppliers, software providers, professionals from the mining industry and practitioners from consulting companies. This year's Conference will feature invited keynote speakers, exhibitions by industry and key topic sessions with oral and poster presentations drawn from submitted abstracts. An additional objective of this Conference is to encourage students to showcase their research to support the next generation of mining professionals.

If we were able to draw your interest on a prospective sponsorship or if you have further questions, please contact Mrs Iris Schümmer at aims@mre.rwth-aachen.de.

We look forward to welcoming you and your company at the AIMS 2017 Conference Mining in Europe!



Prof Bernd Lottermoser

Chair, 2nd International Conference Mining in Europe

Objective

Today, the global mining community faces significant challenges, ranging from technological to social, environmental and economic issues. The mining community has confronted and solved such challenges over centuries and has thereby delivered important contributions to the use and development of our mineral resources. The key objective of the 2nd International Conference Mining in Europe is to share the latest developments on mining expertise, activities, developments and research in Europe and beyond.

Topics

The Conference will address a series of topics with a focus on

- Mineral resources
- Mining technologies
- Responsible mining

Keynote Speakers

We are pleased to announce that the following keynote speakers will take part in our Conference:

Günter Becker, Munich Re.

Financial risk management in mining

Tom Butler, International Council on Mining and Metals.

Improving the social and environmental performance of the mining and metals industry

Olaf Enger, MIRO.

The German pit and quarry industry

Gerd Kübler, K+S.

Challenges of salt and potash mining

Peter Woods, International Atomic Energy Agency.

Uranium resources and production

Auditorium

PPS Lecture Hall Building | Professor-Pirlet-Str. 12 | 52074 Aachen

Dinner Party

Coronation Hall (Town Hall) | Markt | 52062 Aachen



Fotograf: Stefan Hense

Platinum Sponsorship Exclusive

€ 10,000

You will receive premier exposure before, during, and after the Conference.

□ Host of the Dinner Party

We offer your company the **exclusive** opportunity to become the host of our unique, well-known, and much-loved Dinner Party at the historical **Coronation Hall** of Aachen Town Hall which will take place on Wednesday, 07 June 2017. The whole Coronation Hall will be decorated in the colours of your company, including lighting. In addition, you will have the opportunity to present your company as the sponsor of the night in a five minute welcoming speech and by designing the table decoration, the menu, as well as the invitation cards of the Dinner Party.

Sponsoring the Dinner Party provides you with excellent opportunities to promote your company during the whole Conference and especially during the exclusive Dinner Party. Besides the high visibility as our Platinum Sponsor we will promote and acknowledge your company frequently throughout the Conference. We are confident that this unique marketing opportunity will exceptionally reward your company.

Before the Conference

- Recognition on the Conference website with a short description of your company and a hyperlinked logo
- Full-page advertisement in our online Conference program
- Recognition of your company's sponsorship in our email newsletters

At the Conference

- Free exhibition booth (2 x 3 m)
- Three complimentary Conference registrations, including Dinner Party
- Exclusive 5 min talk at the historical Coronation Hall and opportunity to open the buffet, alternatively recognition at the buffet opening speech
- Large display of the company logo on the wall during the Dinner Party

- Decoration of the Coronation Hall, incl. table decoration and pillar illumination in accordance with your wishes
- Opportunity to design and provide the menu and invitation cards for each participant
- Full page advertisement in the Conference program brochure
- Promotional material (to be provided by sponsor)
- Acknowledgement during the Conference in the opening and closing sessions
- Acknowledgement on PowerPoint slides at the end of the session preceding your sponsored event
- Acknowledgement on PowerPoint slides during coffee breaks
- Acknowledgement on PowerPoint slides in the session rooms between the sessions

After the Conference

- Recognition in the thank you email to all attendees
- Logo on the Conference website until the end of 2017



Fotograf: Martin Braun

Gold Sponsorship Exclusive

€ 8,000 Each

You will receive excellent exposure before, during, and after the Conference.

Choose one of the following options:

□ Conference Lunch

Become the **exclusive** sponsor of our luncheons on **both days** of the Conference, which are offered in the **PPS Lecture Hall Building**.

As an official sponsor you will receive the opportunity to distribute table tents, napkins and other useful items with the logo of your company as well as promotional material on all tables which will be decorated in the colours of your company.

Furthermore, you will receive the opportunity to give a short luncheon opening speech.

□ Coffee and Refreshments

Become the **exclusive** sponsor of our coffee breaks on **both days** of the Conference, which are offered in the **PPS Lecture Hall Building**.

As the official sponsor you will receive the opportunity to distribute table tents, napkins and other useful items with the logo of your company as well as promotional material on the much frequented coffee and refreshment tables.

The coffee corner as well as all bar tables standing throughout the exhibition area will be decorated in the colours of your company.

Scope of features for both packages

Before the Conference

- Recognition on the Conference website with a short description of your company and a hyperlinked logo
- Half-page advertisement in our online Conference program
- Recognition of your company's sponsorship in our email newsletters

At the Conference

- Free exhibition booth (2 x 3 m)
- Two complimentary Conference registrations, including Dinner Party
- Half page advertisement in the Conference program brochure
- Decoration of the sponsored area in accordance with your corporate design
- Promotional material (to be provided by sponsor)
- Acknowledgement during the Conference in the opening and closing sessions
- Acknowledgement on PowerPoint slides at the end of the session preceding your sponsored event
- Acknowledgement on PowerPoint slides during coffee breaks
- Acknowledgement on PowerPoint slides in the session rooms between the sessions

After the Conference

- Recognition in the thank you email to all attendees
- Logo on the Conference website until the end of 2017



Silver Sponsorship

€ 4,000 Each

You will receive promotions with a slightly limited amount of exposure before, during and after the Conference.

Choose one of the following options:

□ USB Flash Drive

As the **exclusive** sponsor of the Conference USB flash drives containing the electronic Conference proceedings you will ensure high visibility of your company. Your company logo will appear on one side of the USB drive and assures that your company attracts each participant's attention, even after the Conference. Flash drives will be provided by the sponsor.

□ Lanyards and Name Badges

This **exclusive** sponsorship provides your company with high visibility as each participant wears the lanyard and name badge throughout the entire Conference. Name badges and lanyards will be provided by the sponsor.

□ Conference Bags

This **exclusive** sponsorship gives you the opportunity to place your company's logo on all Conference bags. These bags will be handed out and used by each participant. Conference bags will be provided by the sponsor.

□ Notepad and Pen

As the **exclusive** sponsor of the Conference's notepads and pens you will ensure your company high visibility by supplying each participant with a necessity to make notes. Your company logo will appear on all notepads and pens which will definitely capture each participant's attention. Notepad and pen will be provided by the sponsor.

Scope of features for silver packages

Before the Conference

- Recognition on the Conference website with a short description of your company and a hyperlinked logo
- Company logo in our online Conference program
- Recognition of your company's sponsorship in our email newsletters

At the Conference

- Free exhibition booth (2 x 3 m)
- Two complimentary Conference registration, including Dinner Party
- Company logo in the Conference program brochure
- Promotional material (to be provided by sponsor)
- Acknowledgement on PowerPoint slides during coffee breaks

After the Conference

- Logo on the Conference website until the end of 2017



Student Participation Sponsorship

€ 5,000 Each

Invest in your company's future by supporting young academics to attend at this Conference.

Invest in your company's future by sponsoring the Conference attendance of 25 young academics.

This special sponsorship package provides your company with the outstanding opportunity to network with the next generation of mining professionals. For this purpose we will offer you a separate room at the Conference venue where you can present and promote your company to the sponsored students.

In addition to this student participation package, smaller packages can be individually tailored to suit your company's requirements. Please contact us for details.

Before the Conference

- Recognition on the Conference website with a short description of your company and a hyperlinked logo
- Company logo in our online Conference program
- Recognition of your company's sponsorship in our email newsletters

At the Conference

- Free exhibition booth (2 x 3 m)
- Two complimentary Conference registration, including Dinner Party
- Provide Conference participation for 25 students
- Acknowledgement as the student's personal sponsor in the electronically submitted Conference invitation letter, includes the opportunity to attach promotional material for all supported young academics
- Acknowledgement during the Conference in the opening and closing sessions
- Opportunity to give a presentation of your company to all supported students in an exclusive for your company provided room to present your company and to network with highly qualified prospective employees, includes the opportunity to distribute your promotional material exclusively to all sponsored student

After the Conference

- Logo on the Conference website until the end of 2017



Fotograf: Mario Irmischer

À LA CARTE Sponsorship

Creating Customers Connections

Choose one of the following options:

□ Exhibition Booth 1,250 €

This sponsorship will provide excellent opportunities for exhibitors and delegates to meet and talk and to present your company throughout the entire Conference (booth size 2 x 3 m). All morning and afternoon coffee breaks will be served in the exhibition area. Two tickets for the stallkeepers are included (Dinner Party excluded).

1,250 €

□ Full Page Advertisement

This sponsorship gives you the opportunity to advertise on a full page in the **program brochure of the Conference**. Your company becomes visible to all participants at the Conference and even earlier in the online provided pre-Conference brochure (Limited to two organisations).

1,000 €

□ Half Page Advertisement

This sponsorship gives you the opportunity to advertise on a half page in the **program brochure of the Conference**. Your company becomes visible to all participants at the Conference and even earlier in the online provided pre-Conference brochure.

□ Satchel Inserts 1,500 €

This sponsorship gives you the opportunity to place your company's promotional material in all Conference bags which will be handed out to each participant.

□ Wifi 2,500 €

Your company will have this unique opportunity to provide WIFI to all our participants. The name of the WIFI can be chosen by you which ensures high visibility of your company.

□ Invite 10 Students 2,000 €

This sponsorship gives you the opportunity to sponsor a smaller number of students than the student participation sponsorship package, according to your company's requirements. Each of your sponsored students will receive an invitation letter by email where your company is stated as the personal sponsor. In addition, promotional material can be attached to this invitation letter.

□ Individual Sponsorship package

If you have particular ideas for your very own effective sponsorship, please do not hesitate to contact us. We would be happy to receive any suggestions.

Features for all options

Before the Conference

- Recognition on the Conference website with a short description of your company and a hyperlinked logo
- Company logo in our online Conference program

At the Conference

- Company logo in the Conference program brochure

After the Conference

- Logo on the Conference website until the end of 2017



Fotograf: Martin Braun

Contact

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Impressum

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